



NFL LEGENDS 7 V 7 SUPER BOWL INVITATIONAL

FEB 8-10, 2024



Las Vegas, NV

ABOUT

Join us during Super Bowl week in Las Vegas for the NFL Legends 7 v 7 Super Bowl Invitational – a three-day event designed to inspire, educate, and empower middle and high school students as players and individuals. Be a proud sponsor and uplift the next generation of athletes.

MISSION

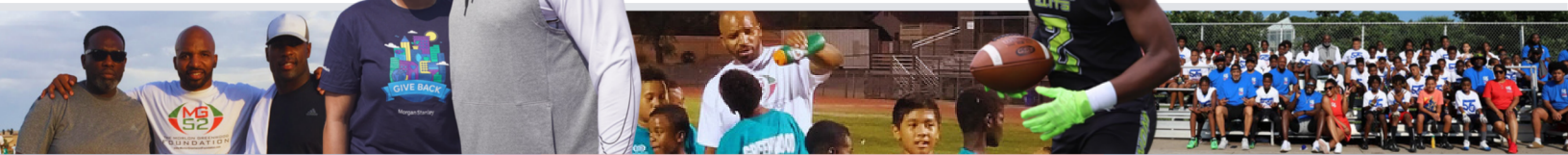
The Lawrence Taylor Family Foundation, Morlon Greenwood Foundation, & NFL Alumni Las Vegas chapter share a common goal to promote the personal and athletic development of young individuals. Through this experience, youth will compete at a high level and acquire valuable knowledge and personal growth within and beyond the field.

SCHEDULE AT A GLANCE | VENUE: CIMARRON-MEMORIAL HIGH SCHOOL LAS VEGAS, NV

Thu | Feb 8, 2024
Youth Camp Day One
Energizing and
Incredible Skills Training

Fri | Feb 9, 2024
Youth Camp Day Two
Participation in Various Activities to
Promote Physical Well-Being

Sat | Feb 10, 2024
7 v 7 Tournament
Featuring (12) Youth Boys and
Girls Teams



We believe that by organizing a **two-day youth camp** for young athletes, we can inspire them to pursue their passion for sports and help them reach their full potential, both physically and mentally.

This **action-packed and interactive experience** is a unique event centered on skill-building workshops and mentorship opportunities with experienced coaches and athletes.

A game-changing and competitive **7 v 7 Tournament** will allow participants to unleash their potential and showcase their skills, while embracing the values of friendly competition.

HS BOYS TOURNAMENT

This tournament will provide high school boys the opportunity to compete against each other while fostering a sense of teamwork and sportsmanship.

HS GIRLS TOURNAMENT

Similarly, this event will provide a platform for high school girls to showcase their talent and meet like-minded individuals.



SPONSOR BENEFITS AND LEVELS



- **Visibility:** Exposure to a broad audience during Super Bowl week, including parents, students, and community members

- **Brand Alignment:** Associate your brand with the values of education, hard work, and dedication, as well as with esteemed NFL athletes Morlon Greenwood and Lawrence Taylor



- **Community Impact:** Support the development of local youth, fostering a positive environment for growth and success

- **Networking:** Engage with influential business leaders, professional athletes, and fellow sponsors during our symposium



TITLE SPONSOR - \$20,000

- **Prominent Logo Placement:** Logo inclusion on athlete, coaches and celebrity shirts
- **VIP Access:** Exclusive access to VIP events and networking opportunities
- **Recognition:** Public acknowledgment during opening and closing ceremonies
- **Social Media Promotion "SB" Week:**
 - LTFF NFL Alumni Media Channel Video Wrap Up Shoutout
 - Minimum of (5) Social Media posts across platforms
 - Social Media Stories and Reel Shoutouts
 - OG Brunch Social Media Livestream Video shoutout
 - "7 v 7" Livestream Video Shoutout
 - Personalized LT "Thank You" Video shoutout
 - LTFF "Thank You" on LTFF website
- **Online streaming recognition**

PLATINUM SPONSOR - \$15,000

- **Prominent Logo Placement:** Logo inclusion on athlete, coaches and celebrity shirts
- **VIP Access:** Exclusive entry to VIP events & networking opportunities
- **Recognition:** Public acknowledgement in opening and closing ceremonies
- **Social Media Promotion "SB" Week:**
 - Minimum of (5) Social Media posts across platforms
 - Social Media Stories and Reel Shoutouts
 - "7 v 7" Livestream Video Shoutout
 - LT "Thank You" post across platforms
 - Personalized LT "Thank You" Video shoutout
 - LTFF "Thank You" on LTFF website
- **Online streaming recognition**

GOLD SPONSOR - \$10,000

- **Prominent Logo Placement:** Your logo on event banners, promotional materials, official camp merchandise & foundation websites
- **Social Media Promotion:**
 - Minimum of (5) Social Media posts across platforms
 - Social Media Stories Shoutout
 - 7 v 7 Competition Social Media Livestream Video Shoutout
 - LT "Thank You" post across platforms
 - Personalized LT "Thank You" Video shoutout
 - LTFF "Thank You" on LTFF website

BRONZE SPONSOR - \$2,500

- **Logo Placement:** Your logo on t-shirts
- **Social Media Promotion "SB" Week:**
 - Minimum of (1) Social Media posts across social platforms
 - LT "Thank You" post across social platforms

SILVER SPONSOR - \$5,000

- **Logo Placement:** Your logo on t-shirts
- **Social Media Promotion "SB" Week:**
 - Minimum of (3) Social Media posts across platforms
 - LT "Thank You" post across social platforms

SPONSORSHIP INQUIRIES AND MORE INFORMATION - CONTACT:

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